European institutions

This course is part of the training Bachelor in Business Management.

ECTS
6

Course level
Introductory

Course prerequisites (start competences)
o Knowledge of English (at least level B2 Common European Framework of Reference for Languages)
o No specific knowledge is requested
o 3rd year students with business or office management background
o Being open minded, flexible, critical...
o Team player willing to function in a multicultural environment
o Knowing how important is the international experience

Course description & goals (final competences)
The course will deal with recent economic and political topics involving the EU institutions, economy, politics and the EU as partner in the World Trade Organisation.
Beside this, students will visit the European Parliament (guided tour) in Brussels.

Goals (final competences)
o The student will be able to understand the recent economic and political topics involving the EU
o The student will be able to understand the main reasons and developments concerning the enlargement of the EU
o The student will be able to understand how the EU works

Table of contents
1. Why the European Union
2. Historic steps & Treaties
3. Enlargement: enlargement of the EU: main reasons and developments
4. How does the Union work? (overview and comparison of the 10 most important institutions)
a. The European Council
b. The European Parliament
c. The European Commission
d. The Court of Justice
e. The Court of Auditors
f. The European Economic and Social Committee
g. The Committee of the Regions
h. The European Investment Bank
i. The European Central Bank
j. The European Ombudsman
5. The European Constitution
6. The Single Market
7. The Economic & Monetary Union and the Euro
8. The European Budget
9. The European on a world’s stage
a. World Trade Organisations
b. Trade Agreements
c. The European Customs (Import & Export procedures)

Teaching method
General description
o Introduction: Eurocracy Game
o Traditional lectures
o Class discussions: press articles
o Individual presentation of press article
o Group presentations of paper
o Visit to Brussels (European Parliament: guided tour)
o Constant update by means of press articles and recent developments

Course material

o Own course book
o Distributed by UC Arteveldehogeschool Ghent
o Price: around € 15-20

Evaluation
Examination and assessment method
Three parts:
o Individual presentation
o Paper of 15 pages (team of 2 students)
o Presentation of paper (presentation in pairs)

Retake
o Distance learning
o New assignment (paper), to be made at home and to be sent to Arteveldehogeschool for correction

Information lecturer
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